

Stratulat Albulescu advises European venture capital group 3VC on its Series A investment in AI-driven creative automation platform Creatopy



This Series A round amounting to USD 10 million was led by 3VC alongside German VC - Point Nine.

The start-up will use the funding to reach more customers and bring new AI capabilities to the product, in areas like copywriting, image editing, and workflows.

Launched in 2021, [Creatopy](#) is a creative automation platform that enables brands and agencies to build, streamline and personalize their visual content at scale for different markets, channels and digital platforms.

[3VC](#) is a European venture capital group that invests in a carefully handpicked group of European technology startups with global ambition.

The SAA team was led by Partner [Cristina Man](#) and also included Managing Associate [Elena Stan](#) and Senior Associate [Bogdan Florea](#).